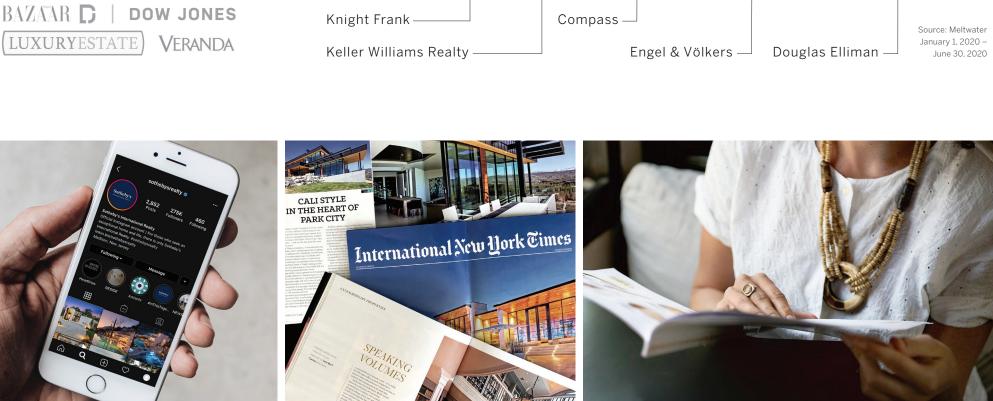
## THE DIFFERENCE: GLOBAL MEDIA PARTNERSHIPS

Our strategic global media plan aligns your property with relevant and influential media partners, driving brand awareness and traffic to summitsothebysrealty.com.

Sotheby's INTERNATIONAL REALTY PRESS SHARE **OF VOICE** Coldwell Banker 35% Che New Hork Eimes & tv Forbes THE WALL STREET JOURNAL. Berkshire Hathaway HomeServices THE SUNDAY TIMES DECOR Bloomberg RobbReport ELLE AD MANSION GLOBAL VOGUE dwell CONDÉ NAST THE ECONOMIC TIMES **b** Bing CBC VANITYFAIR TATLER TOWN&COUNTRY Google NIKKEI YouTube 🕐 theTradeDesk **SPIEGEL** ONLINE JamesEdition ●居外 FINANCIAL TIMES Christie's EXPANSION PropGOLuxury International The Mest Australian inman Real Estate **HEARST** HouseBeautiful Leading RE -



With an emphasis on brand exclusivity, cutting-edge advertising technologies, strategic partnerships, social media traffic drivers and video content publishing, Summit Sotheby's International Realty utilizes hand-selected media powerhouses such as Apple, The New York Times, Forbes, The Wall Street Journal and more, due to their international impact and commitment to innovation. The goal: connect your property with a global consumer.



Summit Sotheby's International Realty has been redefining the real estate experience in Utah since 2008. View the top 10 reasons why we're the industry leaders in Park City, Salt Lake City and Southern Utah by scanning the code to the left with your smart phone's camera.





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